



NEXT GENERATION MICROFINANCE: BANKING THE UNBANKED



Visa International & FINCA International

A Global Public/Private Partnership
where Visa provides technical solutions
to FINCA's three greatest challenges.

July 13, 2004



FINCA: CHAIN OF POSITIVE EFFECTS

FINCA lends to women: 70 percent of the world's poor are women. Women contribute their earnings toward their family's health, education, and futures.



Children benefit: The key benefit is keeping kids in school to create a more educated labor force.



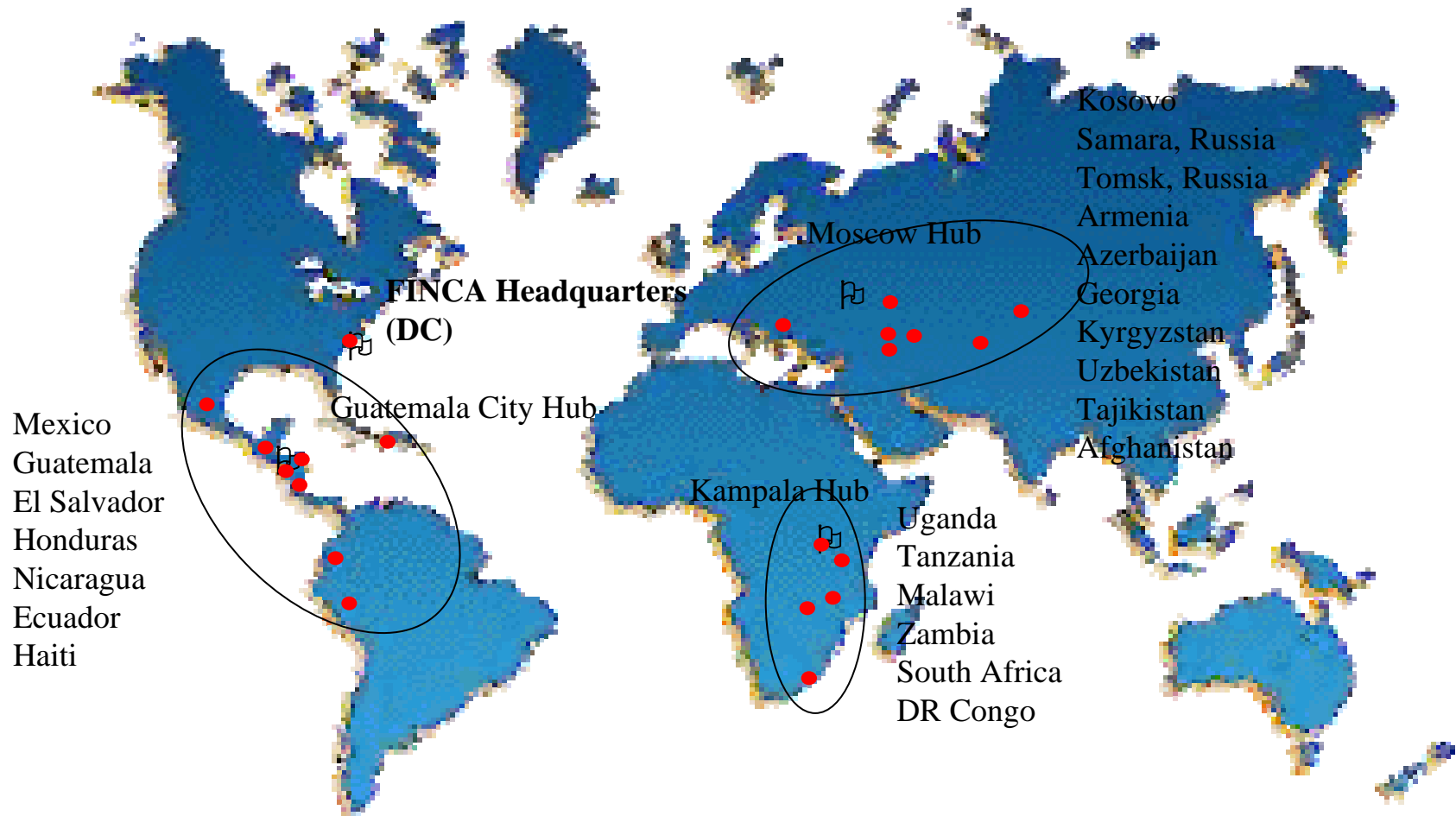
Communities grow: FINCA clients buy goods and services from local suppliers, creating jobs and injecting cash into the economy.



Powerful impact on a national scale: FINCA helps extend the financial infrastructure to the poorest communities.



FINCA TODAY





SOLUTION

A strategic alliance between FINCA & Visa International where Visa provides technical solutions to FINCA's three greatest challenges. The initial pilot project will be funded by the U.S. Agency for International Development (AID) Global Development Alliance (GDA).